

Plymouth-based consultancy to focus on mid-sized manufacturers
FORMER AUTO SUPPLIER EXECUTIVE JEOFF BURRIS
FORMS ADVANCED PURCHASING DYNAMICS

(July 17, 2004), PLYMOUTH, MI – Chief procurement officers at automotive suppliers have a new resource to guide them through the hyper-competitive maze of compressing margins and global sourcing. Jeffrey Burris, formerly a vice president with both Intier Automotive Seating and Metaldyne, has founded the purchasing consultancy ADVANCED PURCHASING DYNAMICS (APD).

Having reached both personal and corporate goals at some of the industry's most highly regarded firms, Burris felt ready to share his insight and demonstrated ability to improve growth, profits and quality with others. APD, his Plymouth, Michigan-based consultancy, works with manufacturing-oriented companies throughout the Midwest to help clients profoundly expand their procurement skills.

“ADVANCED PURCHASING DYNAMICS’ mission is precise and tangible – we can optimize your organization and significantly reduce your materials costs,” states Burris. “We achieve accelerated and sustainable reductions in material costs while developing and strengthening purchasing organizations.”

“The increasing globalization of manufacturing is driving prices down while labor, overhead and commodity prices are rising,” Burris explains. “Companies without a competent guide in low cost country sourcing are at risk and companies who do nothing are at risk. APD helps companies rapidly tap into the global marketplace while minimizing exposure and improving the bottom line.”

With twenty years of specialized experience in the automotive industry, Jeoff Burriss is a purchasing expert who possesses the detailed knowledge necessary to transform an under-performing organization into a world-class leader. Burriss, a noted team builder, led his purchasing staffs at Ford Motor Company, Metaldyne and Intier to successful records of substantially increased savings. With a career path that has taken him from post-college days as a production supervisor to the executive boardroom, Burriss understands the nuances of automotive industry purchasing. Also a proven global manager, he can be credited with establishing and running profitable facilities and joint ventures in India, Korea and Mexico. Key positions on Burriss's resume include serving as Intier's Vice President for Purchasing, Seating Group and Metaldyne's Vice President and General Manager, Powertrain Noise, Vibration and Harmonics Group.

An active alumna, Burriss earned his bachelors of science in supervision at Purdue University and received his MBA in Operations from Indiana University. Involved in the industry community, he served a three-year term as a board member of the Michigan Manufacturing Technology Council and participated in the 51st Manufacturer's Alliance Conference on Business and Economics.