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## Executive Webinar

# Investing in Procurement Makes Manufacturers Resilient

Please join Advanced Purchasing Dynamics executives Jeoff Burris and Mike Betz for this Executive Focused Webinar on July 14<sup>th</sup> from 11am – 11:30am (EST) as they discuss the value for manufacturing companies to invest in procurement. The importance of procurement has never been more highlighted than in the past 12 months, and leading manufacturing companies have recognized the strategic advantage they gain by deploying the right digital technologies to support a resilient organization.

Joining APD executives will be Karelia Saravia and Lisa Smith.

Karelia Saravia is Purchasing Manager, MBA, Six Sigma Green Belt for Litens Automotive Group. Karelia's career is highlighted by OEM (Daimler Chrysler and Ford Motor Company) experience in escalating purchasing roles as well as tier 1 automotive purchasing leadership.

Karelia recently completed a Digital Transformation of purchasing operations at Litens Automotive, a leader in automotive powertrains. With 13 plants and operations around the globe, Karelia will share how Litens Automotive engaged in the transformation of purchasing operations along with best practices during a global implementation of ProcureForce technology suite.



Karelia Saravia



Lisa Smith

Lisa Smith is a trusted global procurement leader transforming global end-to-end supply chain processes and driving organizational change management.

While at Ford Motor Company, Lisa provided executive leadership of a global procurement IT portfolio enabling \$105B direct and indirect annual spend. Lisa is recognized as a global process transformation expert and led the delivery of Sourcing, Procure-to-Pay, and Supplier Performance programs.

As an Independent Executive Advisor, Lisa will share her perspectives on cloud-based technology tools and how they are transforming supply chains into resilient powerhouses and adding value to manufacturers today.

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